



*The laidback
vibe of the
Stuart Boat Show
appeals to all.*



The 44th Annual Stuart Boat Show

January 12–14, 2018

By L.N. Evans

Year after year, the boat show held on Florida's Treasure Coast in the charming waterfront town known as the "Sailfish Capital of the World" continues to grow not only in terms of the number of exhibitors and attendees but also in terms of the caliber of its sponsors. Indeed, the 2018 Stuart Boat Show's premiere luxury brand and title sponsor is none other than the luxury auto manufacturer, INFINITI.

"Both the Marine Industries Association of the Treasure Coast and AllSports Productions are dedicated to growing and enhancing the show for our attendees, exhibitors, sponsors, and the city of Stuart," says Skip Allen, president of AllSports Productions. "With the addition of INFINITI, this further

demonstrates the synergies between the marine and auto industries and the appreciation of beautiful, luxury lifestyle products."

Adding INFINITI to the list of more than 200 show exhibitors contributes to the show's growth strategy, and its presence will benefit the more than 18,000 attendees, exhibitors and the city of Stuart. INFINITI will have displays at multiple locations during the Stuart Boat Show, including interactive stations at each show entrance and a main display, the INFINITI Lounge and Champagne Bar located near the center of the show. Show attendees are encouraged to explore the vehicles on display and engage with INFINITI product specialists who will show how each model—including the

QX80 with standard towing capacity of 8,500 pounds—fits into the boating lifestyle.

In addition, many of the featured and attendees' favorite events from previous years return in 2018, including:

- ▶ U.S. Coast Guard demonstrations
- ▶ Cruising seminars
- ▶ Kids' fishing clinics with a free rod and reel for the kids
- ▶ Bahamas pavilion with new attractions
- ▶ Food court and bar with sports TV
- ▶ Live entertainment
- ▶ Miss Geico Racing Team
- ▶ Giveaways

Attendees can look forward to strolling the show grounds in the comfortable Florida winter climate, when winter days are a bit cooler yet still sunny and dry with temps in the 70s. A wide



variety of products and services will be on display including boats of all sizes, electronics, accessories, fishing gear,

apparel, safety equipment, finance, insurance, and more. Parking is plentiful with several free lots that provide a complimentary shuttle to and from the boat show. For more information call (954) 522-5288 or go to stuartboatshow.com. 🐦

DATES & TIMES

- Fri., Jan. 12 & Sat., Jan. 13
10am - 6pm
- Sunday, January 14
10am - 5pm

ADMISSION

- Infants: FREE
- Children (12 & under): \$6
- Adults: \$13
- Veterans: \$11

ENTRANCES

- South: 54 N. Dixie Hwy.
 - North: 290 N. Dixie Hwy.
- Stuart, Florida 34994
Sorry, no pets allowed.